

*The fastest route to trusted and actionable master data management*

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Talend Master Data Management (MDM) unifies any amount of data—from customers to products to suppliers and beyond—into a single, actionable “version of the truth.” As part of the Talend Data Fabric, Talend MDM combines real-time data, applications, and process integration with embedded data quality and stewardship to share across on-premises, cloud and mobile applications.

- Turn master data into business value with one solution
- Deliver on the promise of MDM faster
- Maximize your ROI



## Turn master data into business value with one solution

Plan and drive your own MDM journey across multiple domains, lines of businesses, integration scenarios and delivery in the cloud or on-premises. Built-in data integration, together with data quality and self-service data preparation, empowers your organization to create and share a trusted golden record across internal and external sources. By delivering master data to applications and business processes in real time, Talend MDM turns master data into insight and actions.

## Deliver on the promise of MDM faster

Connect and empower your Big Data, mobile, cloud or on-premises applications with master data at the pace of change to your business. Talend MDM provides an intuitive and powerful approach for designing and rolling-out your master data initiatives with a unified platform so you can start small and expand quickly. Deliver on the promise of MDM faster, and expand scope and reach incrementally.

## Maximize your return on investment

Talend MDM lowers total cost of ownership so you can maximize your return on investment faster. A predictable, pay-as-you-go subscription lets you get started right away without an upfront investment or confusing per domain, per record, per connectors pricing. A unified platform with graphical tools and native code-generation maximizes your team productivity so they can shift effortlessly between integration styles.

## Compare

Choose a Data Integration solution to best fit your project and budget.



### Webinar:

[Talend Open Studio Data Integration for Dummies](https://info.talend.com/en_di_di_dummies)  
Go from zero to big data in under 10 minutes

[https://info.talend.com/en\\_di\\_di\\_dummies](https://info.talend.com/en_di_di_dummies)

	Open Studio for MDM	Talend MDM Platform	Talend Data Fabric
License	Open source	Subscription	Subscription
Trusted and actionable master data	Active data modeling, domain driven integration	+Data matching, search, role-based security	Data matching, search, role-based security
Increase trust with data quality		Profiling, cleansing, matching, data masking and stewardship	+ Big data quality capabilities
Agile application integration		Drag and drop, service creation, enablement and registry	Drag and drop, service creation, enablement and registry
Accelerate Data Usage		+ Operationalize Data Preparation	+ Operationalize Data Preparation
Collaborative workflows		Collaborative data authoring, modeling, user interface generation	Collaborative data authoring, modeling, user interface generation
Support for Big Data			Native code generation, Hadoop and NoSQL connections
Collaborate better and manage more		Shared repository, monitoring and recovery tools	Shared repository, monitoring and recovery tools
Design faster and scale easily	900+ connectors & components, built-in data integration	+ Continuous delivery, team collaboration and visual mapping	Continuous delivery, team collaboration and visual mapping
Cloud to Ground Integration	-	-	Talend Integration Cloud
Support	TalendForge Community, Help Center access	+ Guaranteed response times, web, email, and phone support, optional 24/7	Guaranteed response times, web, email, and phone support, optional 24/7
Indemnification/warranty		✓	✓
Learn more	<a href="http://www.talend.com/download">http://www.talend.com/download</a>	<a href="https://info.talend.com/request_mdm.html">https://info.talend.com/request_mdm.html</a>	<a href="https://info.talend.com/request_mdm.html">https://info.talend.com/request_mdm.html</a>

*"We could not be happier with the results. Talend MDM has enabled us to provide customer data to our frontline sales and support teams in real time so they can really personalize the service they give customers."*

*Louise Williams, general manager customer engagement at TUI*

## Specifications

Talend Master Data Management (MDM) supports the following third party components, products and operating systems. Support varies across Talend products.



### Analyst review:

Information Difference  
Independent Software Review:  
Talend MDM

<https://info.talend.com/informationdifferencemdm.html>

### Supported Operating Systems

- CentOS Linux
- OS X
- Redhat Enterprise Linux
- Solaris
- SUSE Linux
- Ubuntu Linux
- Microsoft Windows

### Supported Database and Storage Connectivity

Amazon Aurora, Amazon RDS, Amazon Redshift, Amazon S3, AS400, DB2, Derby DB, Exasol, eXist-db, Firebird, Google Storage, Greenplum, H2, HSQLDB, Informix, Ingres, InterBase, JavaDB, JDBC, MariaDB, MaxDB, Microsoft OLE-DB, Microsoft SQL Server, MySQL, Netezza, Oracle, ParAccel, PostgreSQL, PostgresPlus, SAP Business Warehouse, SAS, SQLite, Sybase, Teradata, VectorWise, Vertica, Windows Azure Blob Storage

### Supported SaaS and 3rd Party Applications

Alfresco, Centric CRM, ElasticSearch, JIRA, Marketo, Microsoft CRM and AX, NetSuite, Open Bravo, SAGE X3, Salesforce.com, Salesforce Wave, SAP, Splunk, ServiceNow, SugarCRM, Vtiger CRM

### Address Validation, Standardization and Enrichment

Through a combination of components and services, Talend supports the following address validation partners: Google, Loqate, Melissa Data, and QAS.

### Matching Algorithms

Exact Match, SoundEx, Soundex FR, Metaphone, Double Metaphone, Levenshtein, Jaro, Jaro-Winkler, Q-gram, Custom/User-Defined

### Master Data Repository

Master data may be stored in one of the supported RDMS systems, including Apache H2, IBM DB2, Microsoft SQL Server, MySQL, PostgreSQL and Oracle

### Master Data Repository

- Bindings: SOAP, REST/HTTP
- Data bindings: Aegis, JAXB 2.2, SDO, XMLBeans, JIBX
- Formats: XML, JSON
- Transports/Protocols: HTTP, Servlet, JMS, MQTT, AMQP, UDP, Apache Kafka and many others via the Camel transport for CXF such as SMTP/IMAP/POP3, TCP and Jabber or using a Talend ESB Route in between. Extensibility API allows additional bindings for CXF, enabling additional message format support such as CSV and fixed record length.
- Web protocols: CometD, WebSocket